



## 2022 Sponsorship Opportunities



The CT River Valley Chamber of Commerce is pleased to announce the return of Marlborough Day! Sunday, August 28<sup>th</sup> will feature the community event that Marlborough has come to know and love! On tap for 2022 are local musical acts, gourmet food trucks, civic organizations, and vendors. This event promises to be the Chamber's new marquee event in Marlborough celebrating the end of summer attracting the elusive 21-35 demographic. If you are interested or have questions about sponsorships, please contact Jessica Olander, Chamber President, at [jessica@crvchamber.org](mailto:jessica@crvchamber.org).

### **Presenting Sponsor \$2,000**

- Exclusive Presenting rights – Marlborough Day “Presented by (your company)”
- Marlborough Day marketing including:
  - Event Posters
  - Social Media promotions
  - Chamber communications/marketing
  - Clickable Logo on Marlborough Day event page on Chamber website
  - Company banner displayed at Welcome Center (provided by Chamber)
- Company booth on-site
- On site mentions and promotion
- Opportunity to place company material at Welcome Center

### **Gold Sponsor \$1000**

- Clickable Logo on Marlborough Day event page on Chamber website
- Company booth on-site at Festival
- Company Name included on Sponsor Banner at Festival (provided by Chamber)
- Social Media promotions
- On site mentions and promotion
- Opportunity to place company material at Welcome Center

### **Silver Sponsor \$500**

- Clickable Logo on Marlborough Day event page on Chamber website
- Company Name included on Sponsor Banner at Festival (provided by Chamber)
- Social Media promotions
- On site mentions and promotion

### **Supporter \$250**

- Personalized 18”x24” sign placed prominently at Marlborough Day

### **Bag Sponsor \$100 per 100 bags (total bag distribution 500)**

- Your Company provides items to be placed in welcome bags
- Social media promotions
- On site mentions and promotion